

# Tennessee FAMILY PHYSICIAN

A publication of  
TENNESSEE ACADEMY OF  
FAMILY PHYSICIANS

QUARTERLY

**Tennessee Family Physician** is the official journal of the Tennessee Academy of Family Physicians. Published quarterly, this journal is printed, addressed and mailed to all members of the Academy including medical students and family medicine residents. The journal is also available and circulated in a fully-interactive ePub with live links for expanded reading opportunities. Additionally, each issue is archived on TNAFP's website for expanded readership opportunities.

## Display Rates per Insertion

The per issue rates below are based on a 4-issue agreement	
Back Cover	\$1,650
Inside Covers (F & B)	1,550
Full Page	1,350
2/3 Page	1,050
1/2 Page Vertical	950
1/2 Page Horizontal	850
1/3 Page	750
1/6 Page	650
1/12 Page	450

\*Please add 25% to the rates listed when placing less than 4 issues

**COLOR CHARGE** .....\$250  
**PRODUCTION SERVICES** available upon request ..... \$250

**OTHER OPTIONS:** Inserts and sales sheets are available by special arrangement. Call 501.221.9986, ext.105 or 800.561.4686 or e-mail [gjones@pcipublishing.com](mailto:gjones@pcipublishing.com).

## Publication Schedule

Issue Dates	Advertising Due Dates
March 19	February 26
June 18	May 27
September 17	August 26
December 17	November 25

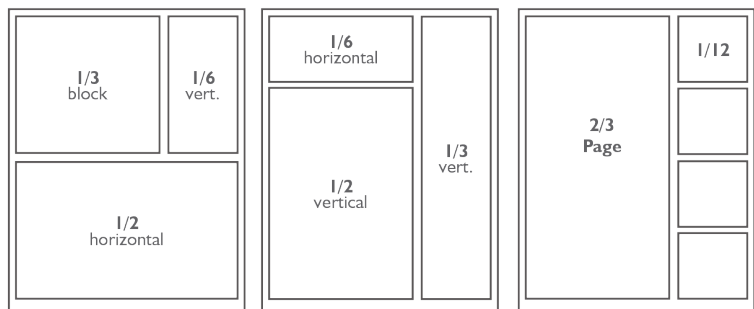
## Why You Should Advertise

Family practice decision makers respect this journal and consider it a credible and reliable source of information from fellow family physicians as well as a resource for products and services pertinent to their practice and efficient office operation. Advertising in the journal accurately targets the decision makers you require and reflects your support of the professional association. Over 95% of the state's family physicians belong to the association. This journal is absolutely the best vehicle to reach them all. Your presence in the Tennessee Academy of Family Physicians Journal stands out and distinguishes your leadership among your peers.

## Display Ad Dimensions

Ad Unit	Width	Height
Back cover (bleed)	8.625"	8.875"
Back cover (no bleed)	7.875"	8.375"
Full page (with bleed)	8.625"	11"
Full page (no bleed)	7.875"	10.25"
2/3 page	5.125"	10"
1/2 page (horizontal)	7.875"	4.875"
1/2 page (vertical)	5.125"	7.5"
1/3 page (block)	5.125"	4.875"
1/3 page (vertical)	2.5"	10"
1/6 page (horizontal)	5.125"	2.375"
1/6 page (vertical)	2.5"	4.875"
1/12 page	2.5"	2.125"

**Bleed:** 1/8" on all sides • **Magazine Trim Size:** 8.375" x 10.75"  
**Live Area:** 1/4" in from all sides



## Specifications

**Color:** CMYK including nested or embedded elements (if the ad is black and white, use grayscale). We prefer that ads be submitted as high-resolution PDFs with all color CMYK, all photos 300 DPI at the size they are used, and all fonts embedded in the PDF. Most files can be sent by e-mail to [production@pcipublishing.com](mailto:production@pcipublishing.com). Upload large files at [Dropbox.com](https://www.dropbox.com) or [Hightail.com](https://www.hightail.com). If sending by mail or courier, please include a proof (or email one: pdf, jpg, or tif), or fax a proof to 501-225-3735. All ads are subject to approval by the publisher.



**Advertising Sales and Production:**  
**PUBLISHING CONCEPTS, INC.**  
14109 Taylor Loop Road • Little Rock, AR 72223  
800.561.4686 or 501.221.9986, ext.105  
[gjones@pcipublishing.com](mailto:gjones@pcipublishing.com)

SCROLL  
DOWN





## 28 Official Journals of the State Academies of Family Physicians!

All publications are printed and complimented with an online version.

### REACH OVER 97% of ALL Family Physicians in these states!

**Arizona**  
Family Physician Focus

**Arkansas**  
The Arkansas Family Physician

**California**  
California Family Physician

**Colorado**  
Colorado Family Physician

**Delaware**  
Delfamdoc

**Florida**  
Florida Family Physician

**Idaho**  
Idaho Family Physician

**Illinois**  
Illinois Family Physician

**Indiana**  
Frontline Physician

**Kansas**  
Kansas Family Physician

**Kentucky**  
KAFFP Journal

**Louisiana**  
Louisiana Family Doctor

**Michigan**  
Michigan Family Physician

**Minnesota**  
Minnesota Family Physician

**Montana**  
Montana Family Physician

**Nebraska**  
Nebraska Family Physician

**Nevada**  
Nevada Family Physician

**New Jersey**  
New Jersey Family Physician

**Ohio**  
Ohio Family Physician

**South Carolina**  
South Carolina Family Physician

**Oklahoma**  
Oklahoma Family Physician

**Tennessee**  
Tennessee Family Physician

**Oregon**  
Oregon Family Physician

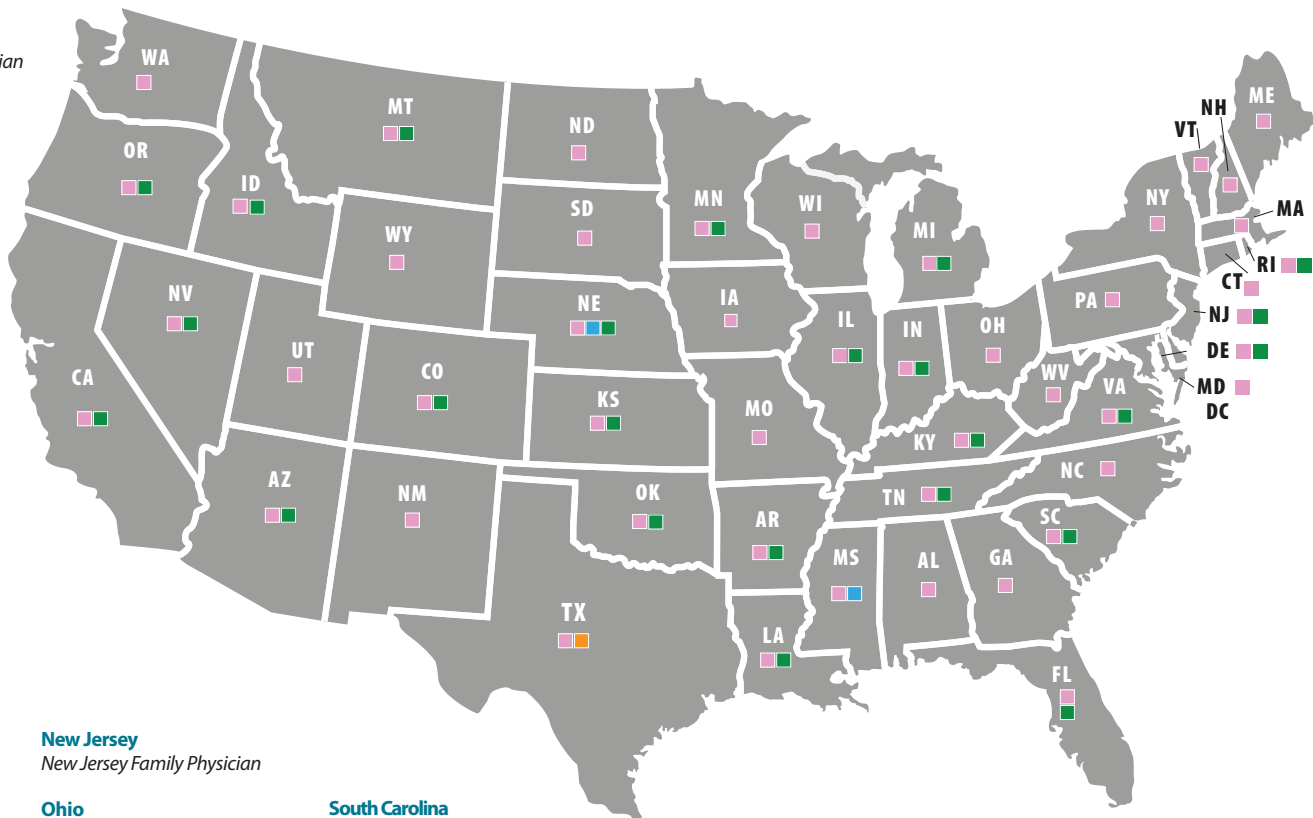
**Uniformed Services**  
Uniformed Family Physician

**Pennsylvania**  
Keystone Physician Magazine

**Virginia**  
Virginia Family Physician

**Rhode Island**  
Rhode Island Family Physician

**Washington**  
Washington Family Physician



### Official Journals of State Academies of Family Physicians

Reach 97% of all Family Physicians in these states...

For Info: [www.pcipublishing.com](http://www.pcipublishing.com)



**USAFP**  
Uniformed Family  
Physicians Worldwide

**USAFP**- Official Journal of USAFP, Uniformed Family Physician is addressed and mailed to over 95% of all uniformed family physicians from all branches of the armed forces throughout the United States and abroad.

**Official Journal of Texas Osteopathic Medical Association- Texas DO**

**Hospital Association Journals- For Info: [www.pcipublishing.com](http://www.pcipublishing.com)**- Each quarterly hospital association journal is distributed to every hospital and every department throughout their respective states serving as a main source of communication for all key staff involved in making decisions on purchases of products and services.

**Nebraska Hospital Association** Healthier Nebraska

**Mississippi Hospital Association** Mississippi Hospitals quarterly



Publishing Concepts, Inc.  
14109 Taylor Loop Rd.  
Little Rock, Ar 72223  
[www.pcipublishing.com](http://www.pcipublishing.com)

Greg Jones  
gjones@pcipublishing.com  
800.561.4686, ext. 105  
[www.ThinkNurse.com](http://www.ThinkNurse.com)