



TENNESSEE FAMILY PHYSICIAN

QUARTERLY

Tennessee Family Physician is the official journal of the Tennessee Academy of Family Physicians. Published quarterly, this journal is printed, addressed and mailed to all members of the Academy including medical students and family medicine residents. The journal is also available and circulated in a fully-interactive ePub with live links for expanded reading opportunities. Additionally, each issue is archived on TNAFP's website for expanded readership opportunities.

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Issue Dates	Advertising Due Dates
March 22	February 24
June 22	May 25
September 20	August 24
December 20	November 24

Why You Should Advertise

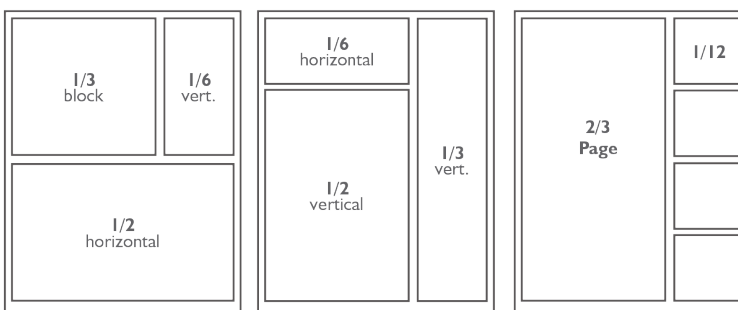
Family practice decision makers respect this journal and consider it a credible and reliable source of information from fellow family physicians as well as a resource for products and services pertinent to their practice and efficient office operation. Advertising in the journal accurately targets the decision makers you require and reflects your support of the professional association. Over 95% of the state's family physicians belong to the association. This journal is absolutely the best vehicle to reach them all. Your presence in the Tennessee Academy of Family Physicians Journal stands out and distinguishes your leadership among your peers.

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Back cover (bleed)	8.625"	8.875"
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1/12 page	2.5"	2.125"

Bleed: 1/8" on all sides • **Magazine Trim Size:** 8.375" x 10.75"

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Specifications

Color: CMYK including nested or embedded elements (if the ad is black and white, use grayscale). We prefer that ads be submitted as high-resolution PDFs with all color CMYK, all photos 300 DPI at the size they are used, and all fonts embedded in the PDF. Most files can be sent by e-mail to production@pcipublishing.com. Upload large files at [Dropbox.com](https://www.dropbox.com) or [Hightail.com](https://www.hightail.com). If sending by mail or courier, please include a proof (or email one: pdf, jpg, or tif), or fax a proof to 501-225-3735. All ads are subject to approval by the publisher.



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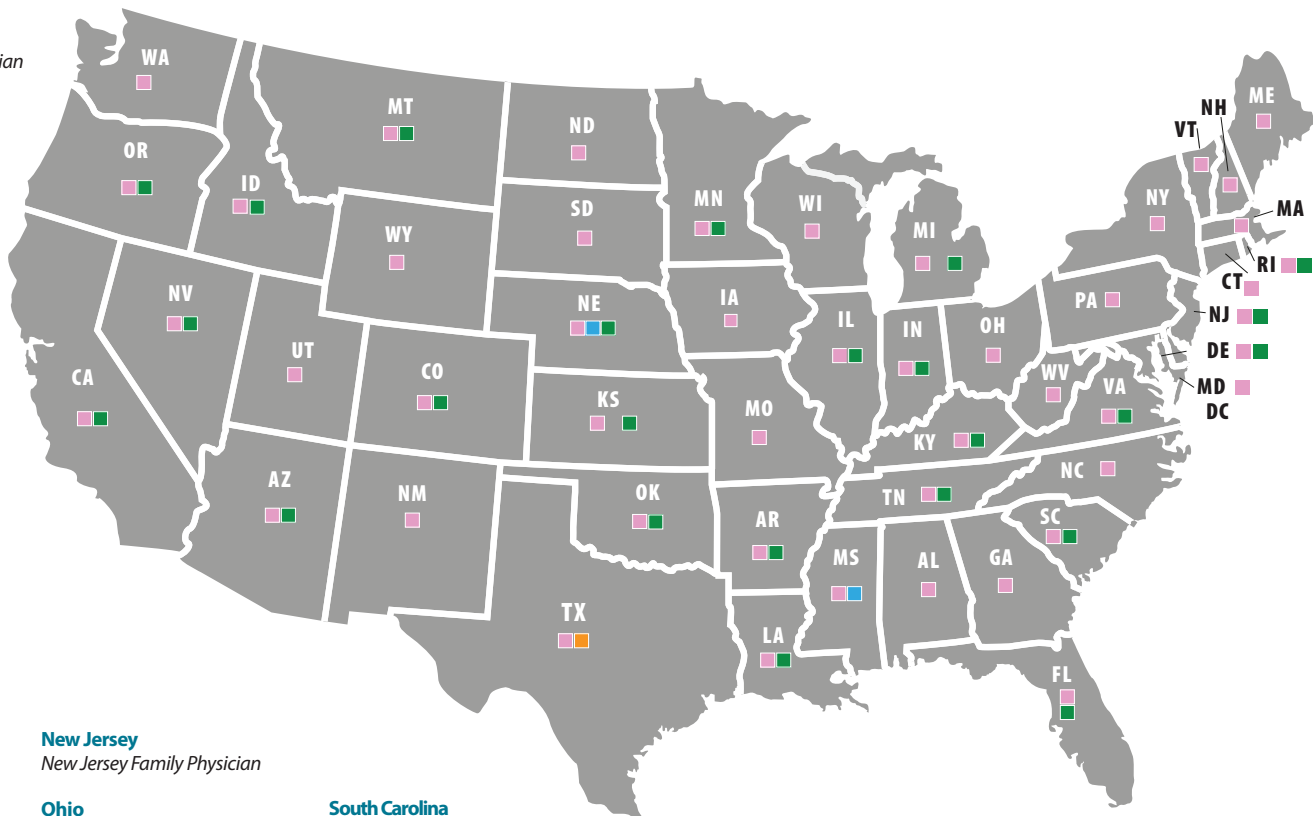
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