

TENNESSEE ACADEMY OF FAMILY PHYSICIANS
ANNUAL PRACTICE ENHANCEMENT SEMINAR
Saturday, March 5, 2022, TNAFP Office and Virtually

- 8:30 a.m. Continental Breakfast (*in-person attendees*)
- 8:55 a.m. Welcome & Announcements – T. Michael Helton, M.D., Brentwood – President
Program Moderator – Wes Dean, M.D., Powell – Program Chair
- 9:00 a.m. **“Understanding the Business of Medicine” - Nick Ulmer, Jr., M.D., CPC, FAAFP**, VP, Clinical Integration SRHS; CMO, Regional HealthPlus; Laurens, SC
- 10:00 a.m. **“Understanding the Ambulatory Quality Measures and Mapping a Successful Outcomes Glide-path” - Nick Ulmer, Jr., M.D., CPC, FAAFP**, VP, Clinical Integration SRHS; CMO, Regional HealthPlus; Laurens, SC
- 11:00 a.m. **“Rethinking Branding – The Importance of Building a Strong Physician Brand for 2022 and Beyond” - Aaron Wenzel, M.D.**, Founder and CEO of Brentwood MD, Board Certified in Family Medicine, Host at The Future of Medicine Podcast, Brentwood, TN (*no CME credit*)
- 11:45 a.m. **“ABFM Update – What is new in Board Certification?” - Elizabeth G. (Libby) Baxley, M.D.**, Executive Vice President, American Board of Family Medicine, Clemson, SC
- 12:15 noon Lunch Break
- 1:00 p.m. **“Practicing Prevention and Getting Paid for It” - Eric Penniman, D.O., FAAFP**, Executive Medical Director for Summit Medical Group, Knoxville, TN
- 1:45 p.m. **“Ethics, Professionalism and COVID-19” - W. Reeves Johnson, Jr., M.D., FAAFP**, Family Physician, Knoxville, TN
- 2:30 p.m. **“Employee Retention & The Great Resignation” - Susan Loveday, M.A., SPHR, SHRM-SCP, CMPE**, Chief People Officer, Red Stag Fulfillment, Sevierville, TN
- 3:15 p.m. **“Leadership Matters” - Thomas Husted, M.D.**, CEO, The Referent Group, Elizabethton, KY (*no CME credit*)
- 4:00 p.m. Adjournment 2022 Practice Enhancement Seminar

The AAFP has reviewed Tennessee Academy of Family Physicians’ 2022 Practice Enhancement Seminar and deemed it acceptable for up to 4.75 Live Prescribed credits. Term of Approval is from 3/5/2022 to 3/5/2022. Physicians should claim only the credit commensurate with the extent of their participation in the activity.